# **Privacy Policy**

The content provider ("Website Provider") of xfbanalytics.hu (the "Website") is xfb Analytics Ltd. ("we").

This notice on the collection and processing of personal data (Privacy Policy) describes how we protect the personal data of our visitors collected through this website.

#### **Contact**

If you have any questions about this Privacy Policy or our treatment of your personal information collected through your use of this Website, please contact us by clicking on the "Contact" link below.

## Collection and processing of personal data

As a visitor, you are not required to provide any personal data to use this Website, however, the personal data that visitors explicitly and voluntarily provide through the Website may be collected by the Website. In this case (as the Website uses systems and applications that process personal data for different purposes, such as recruitment), your consent to the collection and processing of your personal data will be obtained by the competent data controller in accordance with the applicable data protection rules, prior to which you will be duly informed of the way in which your personal data will be collected and processed.

On this Website, we do not collect or process sensitive personal data (sensitive personal data that may reveal racial or ethnic origin, political opinions, religious or philosophical beliefs, membership of an advocacy organisation, genetic information, biometric identifiers, health, sexual life or sexual orientation).

### Log data, cookies and web beacons

This Website collects general **Internet log information** about visitors, such as **IP address**, browser type and language, time of visit and sending website address. In order to properly maintain the Website and to facilitate navigation between pages, we and our service providers may also use **cookies** (small text files that are stored in the user's browser) and **web beacons** (electronic images that allow the Website to count the number of visitors to a particular page and access certain cookies) to collect data. We do not collect or store individual (non-aggregated) cookies. We only have access to aggregate cookie data for purposes necessary for the operation of the Website. For more information about how cookies and other data

collection tools work and the associated settings, please see our **Cookie Policy**.

#### Social media

This Website may include various social media through which you may share certain content with others (collectively, "Social Media"). Any personal or other information that you share through Social Media may be viewed, collected and used by other users of that Social Media, some or all of which we have no control over. As a result, we are not responsible for the use, misuse or abuse of personal information you share through social media by other users.

# Information security

We use appropriate technology and security measures to ensure that the information provided by visitors to this Website is protected from unauthorized access, disclosure, alteration or deletion.

## Children's data protection

We understand the importance of protecting children in today's interactive online world. This Website is not intended for children under the age of 16 and they are not the target audience of this Website. We do not intend to collect or record any information from children under the age of 16.

### **Amendments to the Privacy Statement**

We may amend or supplement this Privacy Statement at any time at our sole discretion. We will update the "Last modified" date at the bottom of the page at the same time we modify this Privacy Statement. The amended Privacy Statement will apply to you and your data from that date. Please check back regularly to see if there have been any changes to this Privacy Notice so that you can stay informed about how we are protecting your privacy.

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